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Award-winning Digital Transformation Platform enters the UK

SoftOne Technologies S.A., a member of the €2.1bn Euros Olympia Group, has taken another key step in continuing its successful international expansion strategy by entering the UK with its award-winning Soft1 ERP platform.

SoftOne is partnering in the UK with Smart Cloud Software, which boasts more than 20 years' experience in the UK software market and focuses on helping companies implement best of breed cloud-based ERP and CRM software to deliver tangible business outcomes.

Soft1 ERP is an innovative, powerful and proven business transformation platform which is trusted daily by 130,000 end users in over 20,000 organisations across Eastern Europe, including some renowned international brands like PWC, Deloitte, DHL, Unicef, Nespresso, and Rolex.

The comprehensive, yet easy to use, platform delivers value to start ups, SMEs and enterprises in Production, Wholesale and Distribution, Services and Retail sectors by bringing together all the front and back end processes from financials through to sales into a single integrated platform which enables improved management of their end to end operations. The net results being reduced costs, improved operational efficiencies and access to real-time information to speed up decision making to respond to ever changing customer demands.

Soft1 is available as an OnPrem, Hosted or SaaS solution on the MS Azure platform, and can also be used remotely anytime, anywhere, from any device via its role-based mobile offering, Soft1 360. In addition, it integrates with other common 3rd party applications including ecommerce and warehouse management systems.

Commenting on entering the UK market, George Koulogiannis, International Business Development Executive Director at SoftOne, stated, "Strong partnerships is an integral part of our expansion strategy into high-performing international markets such as the UK. We are delighted to be partnering with Smart Cloud Software to deliver UK based SME's, top-quality business software solutions and services. Smart Cloud Software's market expertise and services portfolio, complement SoftOne's solutions, assisting organisations in the UK to realise the full value proposition of digital transformation through innovative cloud business software and advanced enterprise mobility solutions. "

Commenting on the partnership, Sara Duff, Sales and Marketing Director at Smart Cloud Software, stated, “We are delighted to be working alongside SoftOne, one of Europe’s most dynamic and fastest growing software vendors in the development of cloud-based ERP and CRM solutions. In the current COVID-19 climate, more than ever before, all businesses are under intense pressure to streamline their operations, reduce costs and respond dynamically to ever changing market conditions. We are confident that the Soft1 applications will enable them to meet these challenges and are excited about demonstrating the software.”

For further information, please contact:

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