

MORE exposure, MORE reach, MORE leads!

ADVANCED ENGINEERING

Capitalise on our extensive digital reach to boost your brand year-round

With dedicated news pages, fortnightly newsletters, promotional email campaigns, hosted webinars, and paid advertising through audience extension campaigns. Our digital advertising opportunities give you the chance to target a relevant, engaged audience of engineering professionals all year round.



106,000+
Unique users
per year



438,000+
Unique page
views per year



72,000+
Newsletter
database



12,500+
Social
followers

Make an impact with a multi-channel package

As a marketing professional, you know that impact is only made by multiple touchpoints and reinforcing your message and brand. Therefore, taking advantage of our packages across all channels will ensure your brand has lasting and meaningful visibility, leaving an impression and gaining you leads for the long term.

	Essentials	RECOMMENDED Boost	Plus	Community
Website:	Newsfeed MPU	Full width banner	Newsfeed MPU & featured partner	Full width banner & Newsfeed featured content
Social:	Post package	Post & story package	Post & story package	Post & story package
Email:	Sponsored content block	Newsletter takeover	Top banner	Newsletter takeover & solus email
Audience extension:	N/A	N/A	250,000 impressions	250,000 impressions
Standard*	£1,760 (Normal price £2,200)	£3,500 (Normal price £4,375)	£10,119 (Normal price £14,455)	£12,438 (Normal price £19,135)
Premium**	£3,520 (Normal price £4,400)	£7,000 (Normal price £8,750)	£12,362 (Normal price £17,660)	£17,563 (Normal price £27,020)
	20% OFF	20% OFF	30% OFF	35% OFF

* Standard: Year round, excluding 3 months prior to event ** Premium: 3 months before event (limited opportunities)



Ready to make your brand fly?

Whether you know which package you want, or if you just want to find out a little more, our team is here to help you. Please get in touch today!

Make an enquiry: +44 (0)20 3196 4300 | aeuk@easyfairs.com
www.advancedengineeringuk.com/digital-opportunities

by EASYFAIRS

Individual advertisement pricing options

Whilst our multi-channel packages represent the best exposure, value for money and ROI for you as an advertiser, you are also able to purchase options on an individual basis if you are looking for a way to get started.

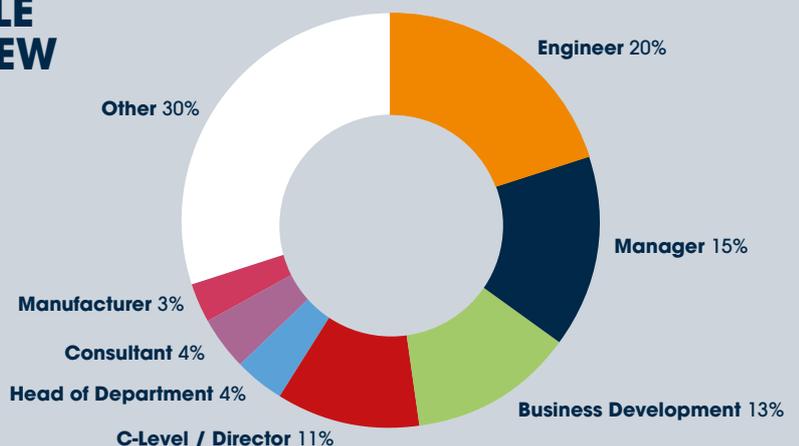
WEBSITE AD OPTIONS (runs for 3 months)	Premium**	Standard*
Full Width	£2,400	£1,200
Featured Exhibitor	£600	£300
Featured Innovation	£600	£300
Featured Partner	£600	£300
News: Leaderboard Top	£2,100	£1,050
News: Leaderboard Footer	£1,200	£600
News: Featured content	£1,920	£960
News: MPU	£1,500	£750
Pop-up: Small	£600	£300
Pop-up: Medium	£900	£450
Pop-up: Large	£1,200	£600
NEWSLETTER AD OPTIONS (price per send)	Premium**	Standard*
Top banner	£2,210	£1,105
Lower banner	£1,360	£680
Sponsored content block	£1,700	£850
Sponsored content block & post on website	£2,210	£1,105
Newsletter takeover (exclusive rights to advertising)	£4,250	£2,125
Solus email campaign (your branded HTML)	£5,100	£2,550
SOCIAL MEDIA AD OPTIONS (one-off bundle)	Premium**	Standard*
1 post on all 4 channels	£1,200	£600
1 post & 1 story on all 4 channels	£2,100	£1,050
Takeover	£1800	£900
AUDIENCE EXTENSION	Year round pricing	
Impressions: 250,000	£11,250	
Impressions: 500,000	£22,500	
Impressions: 750,000	£33,750	
Impressions: 1,000,000	£40,000	

* Standard: Year round, excluding 3 months prior to event
 ** Premium: 3 months before event (limited opportunities)

WHO YOU CAN REACH

Through advertising with Advanced Engineering, you will put your brand in front of an important community of engineers, C-suite decision-makers and heads of department. This audience spans a wide range of industries including aerospace, rail, defence, marine, automotive and more.

JOB TITLE OVERVIEW



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